

2022 HEALTHY AGING INITIATIVE REQUEST FOR PROPOSALS

MICHIGAN HEALTH ENDOWMENT FUND

Grant Timeline

June 9	Grants portal opened for applicants
July 12	Concept papers due by 5 p.m. (strongly encouraged)
August 10	Applications due by 5 p.m.
November 10	Awards announced

A. PROGRAM OVERVIEW

The aim of the Healthy Aging Initiative is to improve the health and wellness of Michigan’s older adults and their caregivers, while reducing the cost of care.

To achieve this aim, the Healthy Aging Initiative seeks to support projects that will collectively make meaningful progress toward improving the quality of health care for older adults in the health care system, coordinating care in the community that will improve health outcomes and lower overall costs, and providing more support at home for formal and informal (family) caregivers.

B. AREAS OF INTEREST AND HEALTH FUND GOALS

AREAS OF INTEREST

The Healthy Aging Initiative has identified five areas of interest for your consideration as you develop your proposal. **Proposals are not required to address any of the areas of interest below.**



Alzheimer’s Disease and Related Dementias

Projects that improve the quality of life for those living with dementia and their caregivers.



Direct Care Workforce

Develop innovative financing models or policies to increase wages or benefits for direct care workers, or support programs that improve the quality of care, increase job satisfaction, or reduce turnover rates.



Elder Abuse and Neglect

Develop collaborative approaches to identifying and supporting older adults who are victims of abuse and neglect, or who engage in self-neglect.



Respite

Develop innovative, sustainable programs or look to increase the availability of current respite opportunities for caregivers, through providers and informally.



Social Determinants of Health

Projects that establish replicable models, policies, or services that improve older adult’s physical and social environments, providing more opportunities to live safely, enjoy good health and stay active and involved in the community.

HEALTH FUND GOALS

The Health Fund has identified specific goals in its strategic plan to improve the health and wellness of Michigan residents. **To be funded under this request for proposals, we request that a proposal address one or more of the following:**



Access to Services

Provide more Michigan older adults access to high-quality physical and behavioral healthcare, nutrition, or other services they need to live a healthier life.



Efficacy and Cost Effectiveness

Implement new or proven care approaches that improve outcomes for older adults while demonstrating overall cost savings.



Health Equity

Develop more effective approaches to address health inequities and the related social determinants of health for older adults.



Integrated Care

Help more older adults receive seamless, person-centered care across agencies and providers.

For more information about the Health Fund's five-year goals and the strategies for achieving the goals, please read the Health Fund's [2021-2025 Strategic Plan](#).

C. ELIGIBILITY AND GRANT AMOUNT

ELIGIBILITY

Nonprofits, local units of government, and the State of Michigan are eligible for grants. Applicants must:

- ✓ Be recognized by the Internal Revenue Service as a nonprofit organization;
- ✓ Serve Michigan residents;
- ✓ Have a current certified financial audit; and
- ✓ Have at least 1 FTE.

Excluded from funding consideration:

- ✗ Clinical research
- ✗ Capital projects
- ✗ Ongoing program operations and staffing
- ✗ Organizations that discriminate because of age, race, ethnic origin, religion, sexual orientation, disability, or gender
- ✗ Loans
- ✗ Litigation
- ✗ Lobbying activities
- ✗ Health-related emergencies*

* The Health Fund might in some situations consider support to address longer-term rebuilding or other needs following emergency situations.

GRANT AMOUNT

The Health Fund expects to award grants ranging from \$100,000 to \$500,000. An organization may not apply for a grant that is larger than 20% of its annual operating budget. No more than 10% of the total grant budget may be allocated to indirect/administrative costs.

You may apply for a one- or two-year grant, but the total request is limited to \$500,000. Please be sure to clearly identify your funding requests per year in your proposal.

D. REVIEW CRITERIA AND EVALUATION

REVIEW CRITERIA

Here's what we look for when program staff and subject matter experts review proposals. We don't expect proposals to include all of these, but we encourage you to be clear about how your project addresses one or more (not a prioritized list):

- **Collaboration.** The project demonstrates collaboration, including community/participant involvement in planning and implementation, multi-sector partnerships with defined roles and responsibilities related to the project, and leveraging external resources.
- **Empowering communities.** The project empowers communities to support their ongoing health needs or challenges, and it engages with community leaders to share in decision-making.
- **Health equity.** The project benefits the populations most affected by the health issue, removes barriers to health, empowers communities to support their ongoing health needs or challenges, and engages with community leaders to share in program design and decision-making.
- **Innovation.** The project supports new or enhanced programs or strategies. Proposals will not be considered if funds would be used to maintain an existing program or fill a budget gap for current services.
- **Long-term impact.** The project has the potential to achieve significant long-term impact by implementing effective models or supporting needed innovation.
- **Measurable outcomes.** The project has clear outcomes and the potential to have a measurable impact on improving health.
- **Replication.** The project has the potential for replication in other settings, including opportunities to learn, disseminate knowledge, and inform public policy.
- **Strategic alignment.** The project aligns with the Health Fund's mission, strategies, and goals and with the priorities in this RFP.
- **Sustainability.** The project has the potential to be sustainable after the end of the grant period.
- **Unmet need.** The project addresses an unmet need and benefits populations that are most affected by a health issue.

The Health Fund Board of Directors has sole responsibility for all grant decisions.

EVALUATION

All proposals are required to submit a document outlining a proposed project evaluation approach.

This document should not exceed three pages in length, and a one-page document is sufficient. This evaluation approach could be a logic model or a theory of change, or another format. The document should describe the relationship between project activities, outputs, short- and long-term outcomes, and overall impact(s). Short-term outcomes are outcomes that will be achieved during the performance period of the grant. Long-term outcomes detail the impact that grant will have beyond the performance period.

For some helpful resources to develop an evaluation approach, read the Health Fund's [Evaluation Approach: A How-To Guide](#) and the [Healthy Aging Measurement Recommendations](#), which details common measures our projects frequently use. Applicants are not required to use any of the resources provided to develop their approach.

E. APPLICATION PROCESS

Key steps:

- 1 Submit a concept paper.
- 2 Applicant receives initial feedback, including whether the concept is likely to be competitive.
- 3 Apply.
- 4 Applications are reviewed by program staff and subject matter experts. Clarifying questions may be sent.
- 5 Awards are announced.

CONCEPT PAPERS

The Health Fund **strongly encourages** concept paper submissions of up to two pages for review and feedback prior to submission. While not required, previous applicants have stated this process was very helpful in development of a full proposal.

If you decide to send a concept paper, please address the following:

- Project title and organization name
- Brief overview of the project, including potential impact—short- and long-term
- The Health Fund goal you plan to address
- Key collaborative partners and responsibilities of each partner
- Information about sustainability, specifically how will the project be sustained after the grant period ends
- Estimated draft budget

Concept papers can be sent to Veronica Marchese at grants@mihealthfund.org and need to be submitted by **5 p.m. on July 12, 2022**, to be considered.

APPLICATIONS

Applications must be submitted electronically through the Health Fund website using the grants portal. Using Google Chrome, applicants will first be required to create an account. It may take 48 hours for your account to be approved. Once approved you will receive login credentials via email.

While the grants portal does not have a word limit function, we require applicants to keep the total narrative within the equivalent of 10 standard pages. The Health Fund also reserves the right to confidentially share proposals with external reviewers and other foundation partners.

Full proposals must be received by 5 p.m. on August 10, 2022. Proposals submitted after the deadline will not be considered.

F. MORE INFORMATION AND FURTHER QUESTIONS

The Michigan Health Endowment Fund works to improve the health and wellness of Michigan residents and reduce the cost of healthcare, with a special focus on children and seniors.

For helpful tips and additional information, please visit the [Healthy Aging program page](#) on our website. For more information on our grantmaking, view our [Frequently Asked Questions](#).

If you have further questions, please contact Kari Sederburg at kari@mihealthfund.org, Tim Niyonsenga at tim@mihealthfund.org, or Phil Lewis at phil@mihealthfund.org.